

Marketing Features

- Flexible Coupons
- Catalog Promotional Pricing
- Free Shipping Option
- Multi-Tier pricing for quantity discounts
- Bundled Products
- Customer Group-specific pricing
- Landing Page Tool for Campaigns
- Search Engine Friendly URL's
- URL Rewrites
- Recently Viewed Products
- Recently Compared Items
- New Items Promotional Tool
- Up-sells in Shopping Cart
- Cross-sells on product pages
- Send to a Friend for all visitors
- Setup Fee
- Send Wish list to a Friend by Email or RSS
- RSS Feeds for New Products
- Auto-generated Site Map
- Google Site Map
- Polls
- Newsletter Management

Ecommerce Analytics & Reporting

- Integrated with Google Analytics
- Admin Dashboard for Report Overview
- Sales Report
- RSS feed for New Orders
- Tax Report
- Abandoned Shopping Cart Report
- Best Viewed Products Report
- Best Purchased Products Report
- Low Stock Report
- Search Terms Report
- Product Reviews Report
- RSS feed for New Reviews
- Tags Report
- RSS feed for New Tags

- Coupon Usage Report
- Total Sales Invoiced
- Total Sales Refunded
- Customers Report by Total &No. of Orders

Search Engine Optimization (SEO)

- 100% Search Engine Friendly
- Google Site Map
- URL Rewrites give full control of URL's
- Meta-information for products and categories
- Auto-generated Site Map for display on site
- Auto-Generated Popular Search Terms Page

Ecommerce Site Management Features

- Control multiple websites and from 1 Admin
- Multi-Lingual
- Support for localization
- Support for multiple currencies
- Permission System Roles and Users
- Web Services API for easy integration
- Flexible tax rate management
- Customer Groups
- One-Click Upgrades
- Content Management System
- Google Website Optimizer Integration A/B
- Control multiple websites from 1 admin

Ecommerce Catalog Management Features

- RSS feed for Low Inventory Alerts
- Filtering of products in Categories

- Filtering of products in Search Results
- Static Block to for category landing pages
- Ability to assign designs on category
- Ability to assign designs on products
- Configurable search / auto-suggested terms
- Recently viewed products
- Product comparisons
- Recently compared products
- Cross-sells, Up-sells and Related Items
- Popular Search Terms Cloud
- Filter by Product Tags
- Product Reviews
- Product listing in grid or list format
- Breadcrumbs

Ecommerce Catalog Browsing Features

- Inventory Management / Backordered items
- Batch Import and Export of catalog
- Batch Updates to products in admin panel
- Google Base Integration
- Simple, Configurable (e.g. size, color, etc.)
- Bundled and Grouped Products
- Virtual Products
- Downloadable/Digital Products
- Customer Personalized Products
- Tax Rates per location
- Attribute Sets for different item types
- Create Store-specific attributes on the fly
- Automatic image resizing
- Image Watermarking
- Advanced Pricing Rules
- Search Results rewrites and redirects
- Approve, Edit and Delete Product Tags
- Approve, Edit and Delete Product Reviews
- RSS feed for Low Inventory Alerts

Ecommerce Product Browsing Features

- RSS feed for Low Inventory Alerts
- Filtering of products in Categories
- Filtering of products in Search Results
- Static Block tool for category landing pages
- Ability to assign designs on category
- Ability to assign designs on product
- Search with auto-suggested terms
- Recently viewed products
- Product comparisons
- Recently compared products
- Cross-sells, Up-sells and Related Items
- Popular Search Terms Cloud
- Filter by Product Tags
- Product Reviews
- Product listing in grid or list format
- Breadcrumbs

Ecommerce Mobile Ecommerce Feature

- Automatically detect mobile browsers

Ecommerce Checkout Features

- One-Page Checkout
- SSL security support for orders
- Shipping to multiple addresses in one order
- Checkout without account/Guest Checkout
- Cart with tax and shipping estimates
- Checkout with account to use address book
- Accept gift messages per order and per item
- Saved Carts configurable expiration time

Datz Tech Ecommerce Shipping Features

- Real-time shipping rates
- UPS, UPS, FedEx, USPS, DHL
- Shipping to multiple addresses in one order
- On-site order tracking from client account
- Multiple shipments per order
- Ability to specify destination countries
- Flat rate shipping per order
- Flat rate shipping per item
- Free Shipping
- Table rates for weight and destination
- Table rates for no of items and destination
- Custom shipping options available upon request with additional cost

Datz Tech Ecommerce Payment Gateway Features

- Configurable to authorize and charge
- Authorize only & charge on creation of bill
- Amazon Simple Pay
- Paypal "Payments Standard"
- Paypal "Payment Pro"
- Paypal "Payments Pro (Express and Direct)"
- Authorize.net
- Google Checkout
- Saved Credit Card method for offline
- Check and Moneyorder
- Accept Purchase Orders
- Over 85 Payment Gateway Accepted ([Click to view the full list](#))

Datz Tech Ecommerce Customer Service Features

- Contact us form
- Feature-rich Customer Accounts
- Order History with Status Updates
- Order Tracking from Account
- Forgot Password
- Order and Account Update Emails
- Customizable Order Emails

- Create / Edit Orders from the Admin Panel

Datz Tech Ecommerce Account Management Features

- Order status and history
- Re-orders from account
- Recently ordered items
- Downloadable Products
- Address Book with unlimited addresses
- Default Billing and Shipping addresses
- Wish list with ability to add comments
- Email or Send RSS feed of Wish list
- Newsletter Subscription management
- Product Reviews submitted
- Product Tags submitted
- Account Dashboard for overview

Datz Tech Ecommerce Order Management Features

- Create, edit & view orders from admin panel
- Create one or multiple invoices
- Call Center (phone) order creation
- RSS feed of New Orders